

Special Showing of Roger Brooks Downtown Assessment

If you missed the original presentation on June 20, we're pleased to offer a special showing of Roger Brooks' presentation. Brooks, an expert in tourism and downtown revitalization, "secret shopped" our community for a destination and marketing assessment. He has done the same in more than 1500 large and small communities across the nation and around the globe. His report looked at a number of things someone might look at if considering a visit, relocate, or move or start a business in Waterford.

We thought that his presentation and the critical spotlight he shone on Waterford was so important that we are showing a video of that presentation for Waterford residents and business owners.

When: Wednesday, July 11 at 5:30 pm

Where: Waterford Library Community Room, 101 N. River St

Who: Everyone! Particularly anyone with a stake in Waterford's future—schools, business, investors, developers, organizations, citizens, churches

Please RSVP:
to Waterford Area Chamber of Commerce 534-5911

Light refreshments

Burlington & Waterford
Assessment Findings & Suggestions

ROGER BROOKS
International

Both of these businesses: Great job!



Brooks commended these business....

but what else did he have to say about Waterford?

Learn his suggestions for improvements.